

**RECOMMENDATION OF ETHICS AND TRANSPARENCY WORKING GROUP ON OBLIGATION  
OF USING STATEMENTS 37 AND 38 ARTICLE CODE OF GOOD PRACTICE FOR  
PHARMACEUTICAL INDUSTRY**

**January 2014**

**Concerning art. 37 Hospitality**

**Q: How can we define cost limit for meal per person/ meeting?**

**A:** Therefore, the regulation of the meetings contained In The Code of Good Practice does not specify the duration of the meetings and the range of meals during the meeting, as a Working Group we recommend that this limit define maximum cost of the meal/ per person as a participant in the meeting. We pay your attention that this limit should be a guideline for meetings organized by pharmaceutical companies representatives, where medical professionals representatives participate.

When the cost is connected with participation in conference, congress, symposium or meeting that lasts all day or longer, this limit should be used in accordance with the recommendations as a limit on meal/ per person, assuming that it will be used in a rational way to secure meal.

**Concerning art. 38**

**Q: Since when will be effective the new regulation in art. 38?**

**A:** The new regulation came into effect on 23<sup>rd</sup> January 2014. In accordance of EFPIA guidelines, Infarma as a local organization set an absolute deadline for pharmaceutical companies to adopt new requirements by 23<sup>rd</sup> July 2014. This means that to this day Signatories should definitively cease the distribution of promo materials that were prepared before coming into effect the amendment of the Code of Good Practice, and are not compatible with new rules. Ongoing now 6 months transition period is dedicated for elimination of existing inventory of promo materials only. During this transition period Signatories should not distribute promo materials which not comply with new rules.

**Q: Do we know EFPIA recommendations on type and sort of acceptable promotional and educational materials?**

**A:** We encourage you to familiarize yourself with last draft of EFPIA document on FAQ (Frequently Asked Questions).